Maximize the Effectiveness of Your Exhibition Participation!

革新的なDX化ツール

アイミート
AiMeet 2.0

最大来場者数 13 万人規模 展示会導入実績

導入者数 700 社

削減したCO2 109 t

削減した印刷費用 3億円以上

特許取得済 特許 第7220936号 PATENTED

特許取得済 特許 第7289574号 PATENTED

特許取得済 特許 第7381134号 PATENTED

国際特許 WO 2024/038695 PATENTED

Comparison with traditional barcode readers

functionality	scanners	ViScanner
Continuous scan	○	○
Get Visitor Information	At least 1 week after the show	Real-time access
Rental of equipment	necessarily	Optional (can be rented if needed)
Intentionality Assessment	×	5-point assessment
Memo function	×	Text/voice/selected item settings
Information provide	×	PDF/Video/Images/Links
tracking	×	Profile View/DL Time Confirmation
Data analysis	×	DL → Support for data analysis

Challenges of Exhibitions - Paper-based Information Exchange

exhibitor

Paper-based promotional materials

- Printing of Flyers
- Surveys for Visitors
- Digitization of Business Cards, etc.

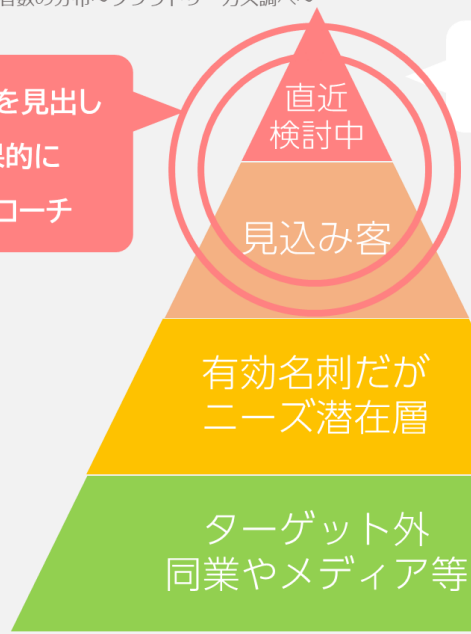
A Lot of Manual Work

Paper Business Cards

- Take heavy materials home
- Scan and share, etc.

visitors

展示会来場者数の分布～クラウドサーカス調べ～



2.5%

ニーズが顕在化している層
商談や製品・サービスの購入のための情報収集や視察を目的に来場

5%

何か解決したい問題や課題を抱えている層
課題の解決方法や時期が明確になっていないため時間はかかるが、検討に入ると受注率は高い

52.5%

情報収集を目的として来場した層
課題の認識さえできれば見込み客化する実はかなりアツい層

40%

アプローチする必要がない層
当日の戦略でここの層の時間配分には気を付けましょう

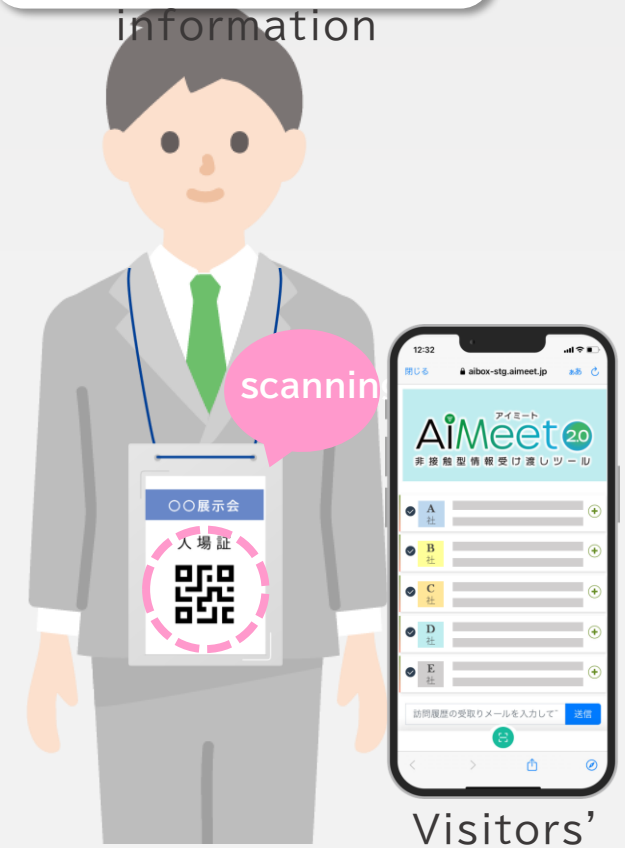
コンセプト作り参考～展示会来場者数の種類～

出典:展示会出展を成功させるための12の手法（ノウハウ）をご紹介！事前準備やアフターフォローまで-エムタメ！（mtame.jp）

Tailored approaches for each level are necessary, and scoring becomes crucial!

Scanning only、visitor information & memo + product information delivery

Scan your own visitor code with your cell phone to view the information



Visitors' homepage

Send information

Get business card information

Scan the visitor code with your cell phone to get personal information

Information supports real-time validation and sharing!

Get Info Page

Memos can be clicked on for recording (intentionality assessment)

5-point

Record of

Optional (10 items, support for customization)

AiMeet 2.0 の構成要素

ViScanner

Visitor Information Scanner

- ✓ Scan for Visitor Information
- ✓ Send product information
- ✓ Five levels to assess interest
- ✓ Record Response Remarks

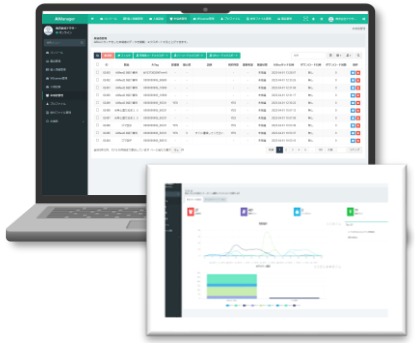
AiVisitor

来場者用WEBサイト

- ✓ Scan for information
- ✓ Download
- ✓ Send Mail - Data Storage
- ✓ Multi-language support
- ✓ View Access History

AiManager

Management Platform



- ✓ Upload product information
- ✓ Visitor reception history
- ✓ Number of visitors, time period
- ✓ Number of times product information was viewed, etc.
- ✓ Data Visualization
- ✓ Real-time information sharing
- ✓ Download and data summarization

AiScanner

Scanners for admission control

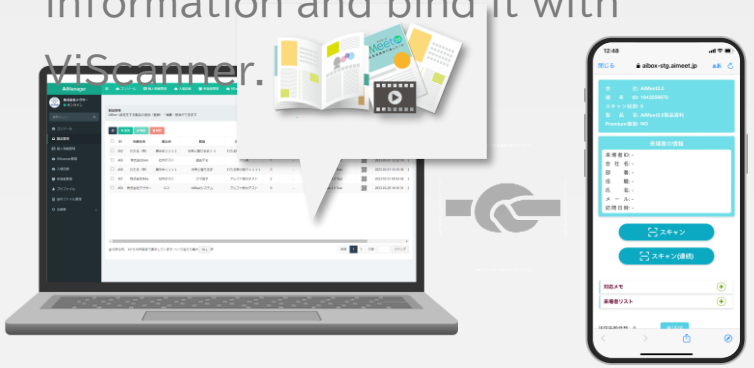
- ✓ Personnel entry and exit management
- ✓ After reading the visitor's QR code with this scanner, the visitor can use AiVisitor to enter the venue

Usage Process

Exhibitor

Step 01

Log in to the management platform AiManager and upload product information and bind it with ViScanner.



- ✓ Preparation of company logo and presentation materials
- ✓ Preparation of product information
- ✓ Setting of customization options in the memo function

Step 02

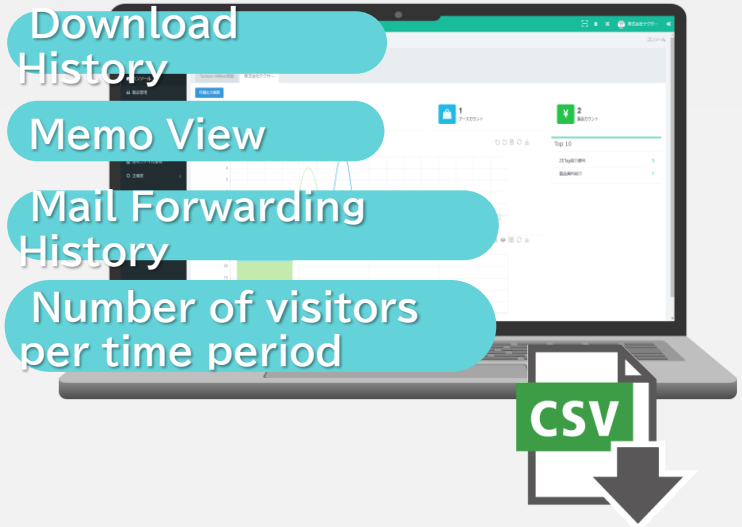
Use ViScanner to read the visitor's QR code, get the visitor's information and send relevant product information to visitor at the same time.

Intentions can be assessed in a memorandum of understanding.

- Real-time access to customer information
- 5-point assessment
- Memo recording function

Step 03

Log in to the management platform AiManager to view real-time information



Download and analyze data

Get effective leads

Usage Process

Visitors

Step 01

Staff scanning visitor QR code with AiScanner at the entrance of the venue

Step 02

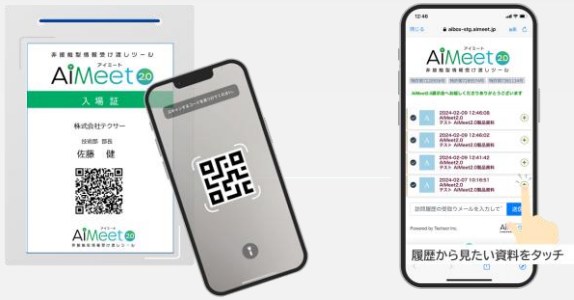
Booth staff read the visitor's QR code and automatically receive relevant product information

OR

Automatically retrieve information from visitors by automatically reading their QR codes with a scanner placed on the table

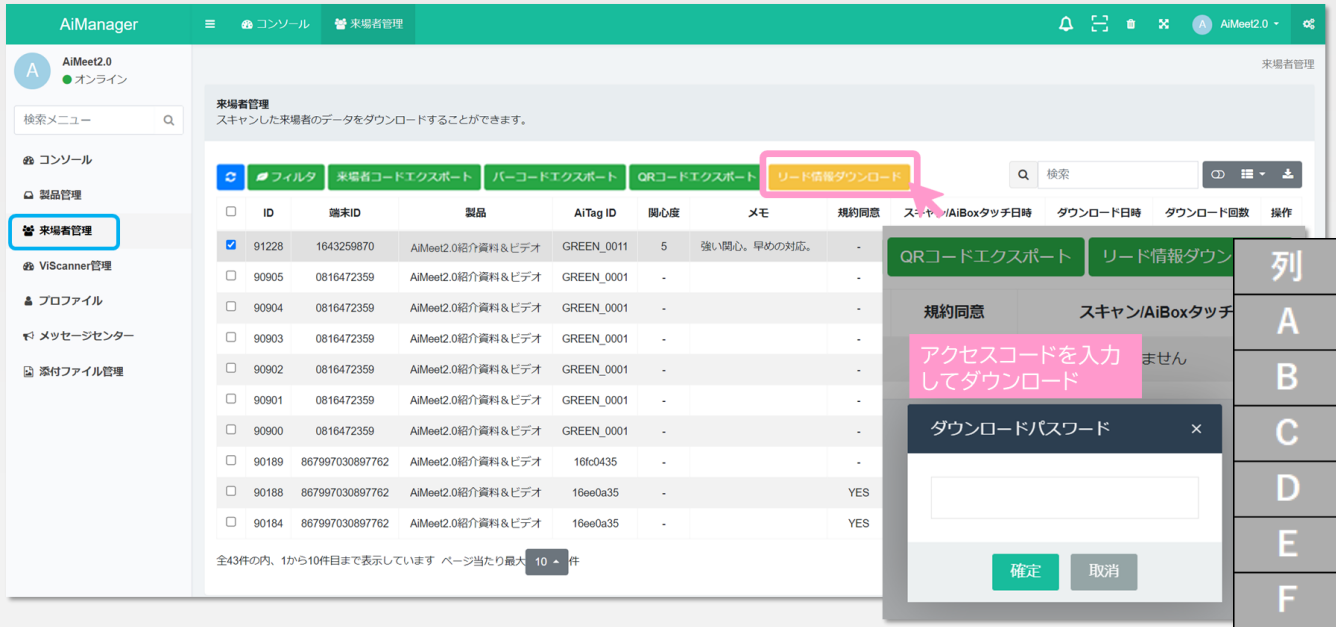
Step 03

Use your own cell phone to scan your own visitor QR code to access the AiVisitor page



You can view the acquired product information in AiVisitor

Visitor Information & Memo Support CSV Format Download



No more manual data entry;

filtering and summarizing is a breeze!

You can also track the viewing status of the materials provided!

列	項目名（Field Title）
A	読取日時
B	来場者ナンバー
C	会社名・団体名
D	会社名・団体名（ローマ字）
E	部署
F	役職
G	氏名
H	氏名（フリガナ）
I	氏名（ローマ字）
J	郵便番号
K	都道府県
L	市区郡
M	町村番地
N	ビル・建物名・階数

列	項目名（Field Title）
O	電話番号
P	E-mail
Q	業種
R	職種
S	役職クラス
T	端末ID
U	製品
V	注釈タグ
W	関心度
X	メモ
Y	規約同意
Z	ダウンロード日時
AA	ダウンロード回数
AB	イベント名

List of costs

Description of AiMeet usage fees (tax included)

1. System usage costs

※ Fees for the management platform and scanning feature licenses. phones are not included.

Item	Quantity	Unit	Unit price (tax included)	Services
Management Platform (AiManager) Basic fee *Includes 1 license for ViScanner	1	set	55,000 JPY	Unlimited number of readings of visitor QR codes (no upper limit)
Additional license for ViScanner	1	pc	33,000 JPY	

2. phone rental fees (excluding tax)

※ AiMeet supports the use of users' own cellular devices. Please contact us in advance if you need to rent a device.

Item	Quantity	Unit	Unit price (tax included)	Services
Visitor QR code scanning with mobile device	1	pc	11,000 JPY	Includes handset, strap, and mobile battery for charging

Please click here for the participation and service application form for the briefing session

Detailed briefing sessions

Application for Participation in Information Sessions

https://forms.office.com/r/kazAkwmaCi

Application for use of services

https://forms.office.com/r/iEbxypR4CM